

Grassroots Outdoor Alliance Adds Blacks Retail to Member Service Suite

For Immediate Release

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Grassroots Outdoor Alliance has long served as a conduit to specialized consultants business services. The group takes pride in working with a broad group of industry partners who share the vision and ideals of the group. The most recent addition is Black's Retail Analysts, an inventory planning specialist based in San Francisco.

[Blacks Retail Analysis](#), ... provides professional retail services and information for the luxury apparel and fine jewelry markets. Our industry analysts draw on over 30 years of experience to help clients increase margins, manage change and keep on the cutting edge of market trends.

Other benefits offered to the members are Sales Training and Organizational planning from [The Mann Group](#), Insurance from [The Horizon Agency](#), a special credit card processing relationship with [Chase Paymentech](#), and a custom member portal with [Leisure Trends Group](#).

Grassroots is currently in discussions with additional consultants and service providers to further increase the Suite of small business services offered exclusively to members. Dave Matz says "our goal is to provide our membership with turnkey support in all areas of their operations."

The Grassroots Outdoor Alliance just completed their 99th Early Show, and now boasts 34 members, 72 stores, 49 vendors, and 5 consultants and service providers.

About Grassroots Outdoor Alliance

The Grassroots Outdoor Alliance is a group of independent outdoor shops dedicated to the sustainability of specialty outdoor retail and the quality of the outdoor enthusiast's experience. We stand together to help facilitate a market for performance-oriented, revolutionary products, create a unified marketing presence for high quality, local outdoor specialists, local events and help protect and sustain the quality and access to the environment on a local, national and global level. <http://www.grassrootsoutdoors.com>