

Dear Grassroots Members,

Given the recent disinformation on NBC's Today show this week, there is increased awareness and concern surrounding BPA and #7 Bottles.

The science surrounding BPA (bisphenol-A) can be confusing and contradictory. We have monitored scientific research from a variety of agencies—including the Food & Drug Administration, The Centers for Disease Control, The Harvard Center for Risk Analysis and others—and believe in the safety of polycarbonate.

Unfortunately, the misinformation on the Today Show also told consumers that all #7 plastics are bad. In reality, the #7 on the bottom of bottles is a recycling code only, and has no correlation to BPA. There are, in fact, many BPA-free plastics that fall in the #7 or "other" category, such as Tritan, which is a copolyester, and Grilamid, which is a polyamide.

As you know, CamelBak is the leader in hydration and takes consumer feedback very seriously. This is why we launched the BPA-Free Better Bottle with Classic Cap back in January. It is our goal to provide consumers with worry-free hydration. We are thrilled to announce that our BPA-Free Better Bottle with Bite Valve is available to ship to you in .75L sizes next Tuesday, April 15th, and all other sizes one week later on Tuesday, April 22. Consumers who are looking for a BPA-free alternative will have to look no further than your stores.

Attached is our latest FAQ document and a link to the NBC Nightly News from last night. It offers a more balanced look at bottle safety and the BPA issue.

<http://www.msnbc.msn.com/id/3032619/#24031921>

Please let us know if you have any questions whatsoever. We are here to support you.

Sincerely,



Sally McCoy
CEO, CamelBak